

Rakshith M

AI Senior Product Manager | AI & Platform Products | Enterprise SaaS | Data Platforms

Bangalore, India

+91 9845432219 | rakshith.mallikarjun@gmail.com

[linkedin.com/in/rakshith-mallikarjun](https://www.linkedin.com/in/rakshith-mallikarjun)

PROFESSIONAL SUMMARY

Results-driven AI Platform Product Manager with 9+ years of experience owning end-to-end product lifecycle for enterprise SaaS platforms, AI-driven applications, data platforms, and sustainability products across FinTech, Retail, and ESG domains. Proven track record of leveraging artificial intelligence and machine learning, and automation to drive product-led growth, modernize legacy platforms, and deliver measurable business outcomes. Experienced in leading AI product discovery, LLM integration, roadmap strategy, agile delivery, and cross-functional stakeholder management across global enterprise environments.

CORE COMPETENCIES

AI & Product Strategy: AI Product Road mapping • LLM & Prompt Engineering Integration • Predictive Analytics • AI-Driven Automation, Product Lifecycle Management • Product Discovery & Requirements • Feature Prioritization & Backlog Management • Agile / Scrum (CSPO Certified)

Platform & Data Products: Enterprise SaaS Platform Management • Platform Ecosystem Design • Data Platform Products • API & Integration Products • Sustainability & ESG Platforms • Supply Chain Traceability

Leadership & Execution: Cross-Functional Team Leadership • Stakeholder Management • Presales & Product Demos • Executive Communication • UX / Design Collaboration • Vendor & Partner Management • Go-to-Market Planning

Tools & Technology: Jira • Azure DevOps • SQL • Power BI • Tableau • Figma (wireframing) • Miro • AWS • GCP • Azure • Microsoft Dynamics 365 • AI-assisted Product Development • Windsurf • Lovable • Figma Make

CAREER HIGHLIGHTS

- **90%:** increase in product adoption by reviving a declining enterprise ERP platform
- **600%:** expansion in enterprise user base through feature prioritization & UX improvements
- **\$2M+:** product revenue growth delivered through platform feature releases
- **\$7M:** enterprise sales pipeline supported via global presales engagements
- **~70%:** reduction in operational effort through platform automation & workflow optimization
- **7,000+:** enterprise users served across digital platforms built and managed

PROFESSIONAL EXPERIENCE

AI Product Manager – Platform Products

May 2025 – Present

Mindsprint | Bangalore, India

AtSource: Sustainability and supply-chain traceability SaaS platform for ofi, a global enterprise - managing sustainability data, supplier verification, carbon footprint analysis, and reporting workflows across global sourcing programs.

- **AI-Driven Risk Modelling:** Conceptualized and integrated an AI-driven deforestation risk assessment model for farmlands, providing comprehensive environmental impact tracking of the supply chain within the AtSource platform.
- **Automated Intelligence Reporting:** Launched an AI-generated reporting engine that automates summary reports on sustainability risks and product traceability, enhancing data transparency and insights for end-customers.
- **Product Lifecycle Ownership:** Own the end-to-end product lifecycle for the AtSource platform ecosystem spanning DFC, DRH, DMP, and Onboarding modules; define and execute the AI and product roadmap aligned to global traceability goals.
- **Strategic UX & Architecture:** Led the AtSource Strategic Review resulting in a UX revamp and modular architecture improvements; delivered 6 major platform initiatives across Q3-Q4 2025.
- **AI-Assisted SDLC Integration:** Architected an AI-enabled SDLC prototype leveraging advanced models for automated BRD creation, wireframing, and workflow automation, drastically accelerating product discovery and supporting enterprise upsell conversations.
- **Workflow Automation:** Introduced 'AtSource Ready' lifecycle automation, replacing manual spreadsheet-based tracking with system-driven verification workflows, reducing manual data entry by ~50% and overall administrative effort by ~70%.
- **Data Harmonization:** Led master data harmonization across Traceability & Transparency (DMP → AtSource), improving data reliability and significantly reducing ingestion failures.
- **Team Leadership:** Lead a cross-functional team of ~15 engineers and designers across product discovery, backlog prioritization, sprint planning, and agile delivery.

Product Manager – Enterprise & AI Platforms

Jan 2022 – May 2025

Accenture (Avanade) | Bangalore, India

Owned product roadmap and delivery for five enterprise SaaS platforms: Automated Bank Import, Platform Core, Finance Core, Intelligent Data Manager, and Avanade Message Queue - serving global enterprise clients across Europe, North America & Australia region.

- **Intelligent Financial Automation:** Engineered AI rule pattern identification algorithms to automatically recognize and reconcile bank payments within customer bank statements, drastically reducing manual processing time for the Automated Bank Import application.
- **Predictive Risk Classification:** Developed and implemented an AI-powered customer risk assessment and classification model predicting late payments in accounts receivable, significantly mitigating financial exposure for enterprise clients.
- **Resource Optimization via AI:** Deployed intelligent batch processing automation utilizing machine learning to optimize CPU utilization, ensuring high availability and system performance during peak financial workloads.
- **Revenue Growth:** Delivered 8+ major features across 6 product releases for Automated Bank Import, contributing to \$2M+ in product revenue growth and expanding market adoption.
- **Platform Revitalization:** Revived a declining Microsoft Dynamics 365 ERP application by introducing the Data Integrator feature, driving a 90% increase in product adoption.
- **Global GTM & Presales:** Supported global presales engagements across Europe, North and South America, contributing to a \$7M enterprise sales pipeline.
- **Infrastructure Strategy:** Led legacy platform retirement strategy, reducing IT infrastructure and maintenance costs by 20% and improving engineering team productivity by 15%.

Assistant Product Manager – Digital Transformation

Aug 2015 – Jan 2021

Titan Company Ltd. | Bangalore, India

Led enterprise digital transformation initiatives across Titan's retail ecosystem, focusing on automation, enterprise application development, and operational efficiency at scale.

- **Enterprise Scaling:** Expanded enterprise product user base by 600% over five years through continuous UX improvements, feature prioritization, and alignment of stakeholder KPIs.
- **Customer Experience:** Built and launched an automated customer feedback platform achieving a Net Promoter Score (NPS) of 8.6 across all retail touchpoints.
- **Process Automation:** Automated monitoring for 100+ operational processes, saving 360+ engineering hours annually while strictly improving SLA adherence.
- **Digital Workflows:** Led a Paperless Office transformation enabling digital workflows for 7,000+ employees across business units, alongside a Contract Lifecycle Management (CLM) system delivering \$100K in annual cost savings.
- **Data-Driven Delivery:** Built data-driven product lifecycle tracking for eyewear, reducing time-to-market by 30%, and automated gold rate updates across 460+ retail stores, improving operational efficiency by 90% and eliminating manual errors.

EDUCATION

MBA – Information Management

2020 – 2022

SPJIMR, Mumbai

B.E. – Information Science & Engineering

2011 – 2015

NIE, Mysore

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO)
- AWS Certified Cloud Practitioner
- Microsoft Dynamics 365 Functional Consultant
- Celonis Business Value Architect